## Job advertisement



## Why advertise your open positions on frissdiplmas.hu?

- · You can directly reach university students and young graduates on our website.
- The relevant candidates receive your advertisement in our newsletter the day after it is published as well as shortly before it expires.
- Your Premium and Premium Extra advertisement is shared in one of our 8 thematic Facebook groups as well.

## RATE AND FEATURES OF OUR JOB ADVERTISEMENTS

Features	Classic	Premium	Premium Extra
Providing a job advertisement guide to help you write yours	X	X	Х
A 4-week advertising period	X	X	X
Application via email or a weblink	X	X	Х
Displaying your company's logo in the advertisement	X	X	X
You can choose an opening image for unique illustration	X	X	Х
You can choose to embed an employer brand video	X	X	X
Publication in our Job Catalogue ('Álláshírnök') – Informing relevant users on new positions via email after uploading the advertisements	X	X	x
Publication in our Job Catalogue ('Álláshírnök') – Informing relevant users on soon-to-be-deleted advertisements via email	x	x	x
Viewing and application statistics at the end of the advertising period	X	X	X
The option to highlight the headings of the job advertisement to attract more attention		X	x
Publication on the Facebook page of frissdiplomas.hu OR on the specialized Facebook group administered by frissdiplomas.hu once in the advertising period		х	x
Constantly rotated and highlighted display on the home page		X	X
The advertisement is highlighted with a frame on the filtered list of jobs. In addition, the advertismenet is highlighted with a frame in our Job Catalogue ('Álláshírnök').		х	
The advertisement with 3 preview lines is highlighted with a background colour on the filtered list of jobs. In addition, the advertismenet is highlighted with a frame in our Job Catalogue ('Álláshírnök').			х
Repeated and automatic publication in our Job Catalogue ('Álláshírnök') - registered users matching the profile of the advertisement are informed electronically in the third week of the advertising period.			х
Launching an extended Facebook advertisement for the preferred target audience			Х
Price	19 900 HUF	34 900 HUF	64 900 HUF

## Package deals



If you are planning to advertise more than one position a year, consider choosing one of our package deals. Our package deals include 4-week-long advertisements.

	Package*	Number of job offers	Total basic price	Reduced price
Classic	Classic 5	5	99 500 HUF	74 625 HUF
	Classic 10	10	199 000 HUF	119 400 HUF
	Classic 20	20	398 000 HUF	199 000 HUF
	Classic 30	30	597 000 HUF	268 650 HUF
	Classic 40	40	796 000 HUF	318 400 HUF
	Classic 50	50	995 000 HUF	348 250 HUF
	Unlimited Classic package	Ulimited		979 000 HUF / year
Premium	Premium 5	5	174 500 HUF	130 875 HUF
	Premium 10	10	349 000 HUF	209 400 HUF
	Premium 20	20	698 000 HUF	349 000 HUF
	Premium 30	30	1 047 000 HUF	471 150 HUF
	Premium 40	40	1 396 000 HUF	558 400 HUF
	Premium 50	50	1 745 000 HUF	610 750 HUF

The prices above are exlcusive of VAT.

